



November 15, 2017

*****FOR IMMEDIATE RELEASE*****

New Store Manager at Great Greens Farm Market

Patrick Boreen is now the new Store Manager for Great Greens Farm Market located in Cowichan Bay at the corner of Koksilah Road and the Trans Canada Highway.

Patrick brings 46 years of combined customer service, retail and management experience to the market, which has been experiencing 35% growth year over year. Patrick also lives in the community of Cowichan Bay.

“Patrick has a broad depth of experience combined with organizational skills that will allow us to maintain our fast paced growth while ensuring that customer service remains strong.” Says Ryan Smith who owns the market with his wife Kim Smith. Both Ryan and Kim also live in the community and own the Cowichan Liquor Store located in the same complex as Great Greens.

“We have a strong management team with department managers who are passionate about supporting local farmers and artisans. Patrick will be there to provide support and to ensure everything runs smoothly over the coming holiday season and through to the very busy spring and summer.” Says Kim.

“I am very excited to join the Great Greens Farm Market team and am looking forward to getting started.” Says Patrick.

Great Greens mission is to “Elevate the level of health in the community by providing food that is straight from the farm to your fork.” and the market specializes in locally sourced product.

Check out the website at www.greatgreens.ca to sign up for the weekly e-flyer & recipes.